

# 2016 POLITICAL FALL SPENDING

## WTHI-POL-GREGG FOR GOVERNOR - DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50		64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50		64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75		credit car
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50		credit car
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50		credit car
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50		credit car
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00		credit car
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00		credit car
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00		credit car
902393	7/12-7/18	42	\$ 7,630.00	\$ 1,144.50	\$ 6,485.50		\$ 6,485.50	\$ 6,400.50	\$ 85.00	credit car
902393	7/12-7/14	18	\$ 3,040.00	\$ 456.00	\$ 2,584.00		\$ 2,584.00	\$ 6,400.50	\$ 3,816.50	
902393	7/12-7/18	26	\$ 4,290.00	\$ 643.50	\$ 3,646.50		\$ 3,646.50	\$ 6,400.50	\$ 2,754.00	

spot from last week made good on  
this order. Totals are correct  
per client cancelled eff 7/14  
will use credit later

										per client added on 7/18	
905504	7/19-7/25	41	\$ 7,530.00	\$	1,129.50	\$ 6,400.50	\$ 6,400.50	\$ 6,400.50	credit car		
		60	\$ 11,440.00	\$	1,716.00	\$ 9,724.00	\$ 3,323.50	\$ 3,323.50	credit car		
908068	7/26-8/1	60	\$ 10,590.00	\$	1,588.50	\$ 9,001.50	\$ 9,001.50	\$ 9,001.50	credit car		
912220	8/2-8/8	36	\$ 7,570.00	\$	1,135.50	\$ 6,434.50	\$ 6,434.50	\$ 6,434.50	credit car		
915351	8/9-8/15	31	\$ 5,860.00	\$	879.00	\$ 4,981.00	\$ 4,981.00	\$ 4,981.00	credit car		
918270	8/16-8/22	32	\$ 5,950.00	\$	892.50	\$ 5,057.50	\$ 5,057.50	\$ 5,057.50	credit car		
921922	8/23-8/29	38	\$ 6,230.00	\$	934.50	\$ 5,295.50	\$ 5,295.50	\$ 5,295.50	credit car		
925203	8/30-9/5	38	\$ 6,330.00	\$	949.50	\$ 5,380.50	\$ 5,380.50	\$ 5,380.50	credit car		

<b>TOTALS</b>			<b>\$ 99,705.00</b>	<b>\$</b>	<b>14,955.75</b>	<b>\$ 84,749.25</b>	<b>\$ 84,749.25</b>	<b>\$ 85,641.75</b>			
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**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 925203 /		<u>Alt Order #</u> 25276557
<u>Product</u> Political		
<u>Contract Dates</u> 08/30/16 - 09/05/16	<u>Estimate #</u> 4918	
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 08/29/16 / 08/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agv Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	08/30/16	09/05/16	CBS This Morning	7a-9a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/29/16	09/04/16	-1111--				4	\$100.00				
	Week:	09/05/16	09/11/16	1-----				1	\$100.00				
N 2	WTHI	08/31/16	09/05/16	News 10 M-F	6a-7a		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/29/16	09/04/16	--111--				3	\$150.00				
	Week:	09/05/16	09/11/16	1-----				1	\$150.00				
N 3	WTHI	08/31/16	09/01/16	News 10 M-F	530a-6a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/29/16	09/04/16	--11---				2	\$100.00				
N 4	WTHI	08/30/16	09/01/16	M-F 9a-10a	9a-10a		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/29/16	09/04/16	-111---				3	\$60.00				
N 5	WTHI	08/30/16	09/05/16	News 10 Midday	12p-1230p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/29/16	09/04/16	-111---				3	\$200.00				
	Week:	09/05/16	09/11/16	1-----				1	\$200.00				
N 6	WTHI	08/30/16	09/02/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/29/16	09/04/16	-1-11--				3	\$120.00				
N 7	WTHI	08/30/16	09/01/16	The Talk	2p-3p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/29/16	09/04/16	-111---				3	\$90.00				
N 8	WTHI	08/31/16	09/02/16	Price is Right	11a-12p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/29/16	09/04/16	--1-1--				2	\$250.00				
N 9	WTHI	08/31/16	09/02/16	M-F 530p-6p	530p-6p		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/29/16	09/04/16	--1-1--				2	\$130.00				
N 10	WTHI	08/31/16	09/02/16	M-F 4p-5p	4p-5p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u>	<u>Alt Order #</u>
925203 /	25276557

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/30/16 - 09/05/16	Political	4918

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	08/29/16 / 08/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--1-1--				2	\$100.00				
N 11	WTHI	09/04/16	09/04/16	News 10 at 6p Su	6p-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S				1	\$225.00				
N 12	WTHI	08/31/16	09/05/16	News 10 at 6p	6p-630p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--11---				2	\$500.00				
Week:		09/05/16	09/11/16	1-----				1	\$500.00				
N 13	WTHI	08/31/16	09/02/16	News 10 at 5p 5-530p	5-530p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	--1-1--				2	\$250.00				
N 14	WTHI	09/03/16	09/03/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S-				1	\$85.00				
N 15	WTHI	09/04/16	09/04/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	-----S				1	\$150.00				
Totals								0.00				38	\$6,330.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/05/16	38	\$6,330.00	(\$949.50)	\$5,380.50
<b>Totals</b>	38	\$6,330.00	(\$949.50)	\$5,380.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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925203



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25276557	<b>Changes as of:</b> 8/29/2016 at 11:27 AM	<b>Version:</b> Original Order
<b>CPE:</b> 756/765/4918	<b>Flight:</b> 8/30/16 - 9/5/16	<b>Total \$:</b> \$6,330.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 38
650 Massachusetts Ave NW	<b>Product:</b> Political	<b>Total CPP:</b> \$26.43
Suite 210	<b>Agency Order #:</b> 5341275	<b>Total GRP:</b> 239.5
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Separation:</b>
	<b>Salesperson:</b> BEN WILMETH	
	202-872-5880	
	<b>Primary Demo:</b> Adults 35+	
	<b>Con Type:</b> POLITICAL/NOTE	
	<b>Assistant:</b> BEN WILMETH	
	202-872-5880	

8/30 - 9/5													Total Spots	Total \$	CPP	GRP		
#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/30	8/31	9/1	9/2	9/3	9/4	9/5					
	Tu-F,M 1 7a-9a		CBS This Morning	\$100.00	5.8	30	1	1	1	1	0	0	1		5	\$500.00	\$17.24	29.0
	Tu-F,M 2 6a-7a		News 10 WTHI	\$150.00	6.6	30	0	1	1	1	0	0	1		4	\$600.00	\$22.73	26.4
	Tu-F,M 3 5:30a-6a		News 10 WTHI	\$100.00	2.9	30	0	1	1	0	0	0	0		2	\$200.00	\$34.48	5.8
	Tu-F,M 4 9a-10a		Livel With Kelly	\$60.00	4.0	30	1	1	1	0	0	0	0		3	\$180.00	\$15.00	12.0
	Tu-F,M 5 12n-12:30p		News 10 WTHI	\$200.00	9.3	30	1	1	1	0	0	0	1		4	\$800.00	\$21.51	37.2
	Tu-F,M 6 12:30p-2p		CBS Soap Rotation	\$120.00	5.3	30	1	0	1	1	0	0	0		3	\$360.00	\$22.64	15.9
	Tu-F,M 7 2p-3p		The Talk	\$90.00	2.4	30	1	1	1	0	0	0	0		3	\$270.00	\$37.50	7.2
	Tu-F,M 8 11a-12n		Price Is Right	\$250.00	6.5	30	0	1	0	1	0	0	0		2	\$500.00	\$38.46	13.0
	Tu-F,M 9 5:30p-6p		Inside Edition	\$130.00	6.0	30	0	1	0	1	0	0	0		2	\$260.00	\$21.67	12.0
	Tu-F,M 10 4p-5p		Ellen Degeneres	\$100.00	3.0	30	1	0	0	1	0	0	0		2	\$200.00	\$33.33	6.0
	Su 11 6p-6:30p		News 10 WTHI	\$225.00	8.8	30	0	0	0	0	0	1	0		1	\$225.00	\$25.57	8.8
	Tu-F,M 12 6p-6:30p		News 10 WTHI	\$500.00	14.4	30	0	1	1	0	0	0	1		3	\$1,500.00	\$34.72	43.2
	Tu-F,M 13 5p-5:30p		News 10 WTHI	\$250.00	6.6	30	1	0	0	1	0	0	0		2	\$500.00	\$37.88	13.2
	Sa 14 9a-11a		CBS This Morning Saturday	\$85.00	4.0	30	0	0	0	0	1	0	0		1	\$85.00	\$21.25	4.0
	Su 15 9a-10:30a		CBS News Sunday Morning	\$150.00	5.8	30	0	0	0	0	0	1	0		1	\$150.00	\$25.86	5.8
TOTALS:							7	9	8	7	1	2	4		38	\$6,330.00	\$26.43	239.5



125 West 55th St  
New York, NY 10019

Contract # 25276557

Changes as of: 8/29/2016 at 11:27 AM

Version: Original Order

CPE: 755/765/4918

Flight: 8/30/16 - 9/5/16

Station: WTHI

Total \$: \$6,330.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 38

650 Massachusetts Ave NW

Product: Political

Office: WASHINGTON

Total CPP: \$26.43

Suite 210

Agency Order #: 5341275

Primary Demo: Adults 35+

Total GRP: 239.5

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/VOTE

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

Separation:

Special Instructions

### Competitive Information

Market Budget: \$10,914

WTHI Share: 56%

Comment:

ETHI: 1%

WAWV: 7%

WTWO: 34%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$6,330.00	\$26.43	239.5
<b>Total</b>	<b>100%</b>	<b>38</b>	<b>\$6,330.00</b>	<b>\$26.43</b>	<b>239.5</b>

### Monthly Summary

Month	Spots	Dollars
2016-Sep	38	\$6,330.00
<b>Total</b>	<b>38</b>	<b>\$6,330.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/29/16 11:27 AM	BEN WILMETH	New	38		\$6,330.00	\$6,330.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 2016
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I, Buying Time, LLC,

being/on behalf of: Gregg for Indiana,

a legally qualified candidate of the Democrat

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Claytor

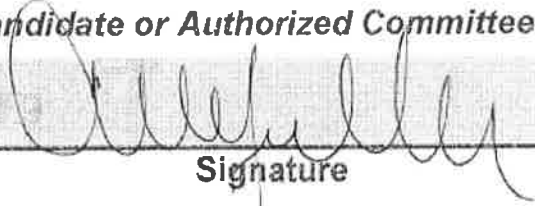
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/25/2015

Date

  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title